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Portfolio • LinkedIn • Candor

Amber Rowland, Creative

While I specialize in motion and video, I have a special interest in keeping creative accessible and inclusive for all.

Skills

Video Editing Motion Graphics Highly Organized
Photography & Video Batch Content Creation Accessibility in Design

Education

BFA Communication Design

2012 - 2017 • Texas State University – San Marcos, TX

Production Intern

Fall 2017 • GSD&M – Austin, TX

Employment

Art Director ~~Designer~~ ~~Jr. Designer~~

Feb 2018 - Now • Illuminere Digital Marketing Agency – Addison, TX

Led the creative vision and strategic implementation as a Digital Art Director at a dynamic small agency, driving the design and execution of impactful websites, social media initiatives, and expansive campaigns for prominent clients, resulting in elevated brand experiences and engagement.

Freelance Creative

2017 - Now • DFW Area

Delivered comprehensive digital and traditional solutions to local churches as an independent freelancer, ranging from web design to social media to branding and capital campaign marketing.

Print Lab Worker

2015 - 2017 • Texas State University – San Marcos, TX

Supported students and faculty in a university print studio and computer lab, providing technical assistance, troubleshooting, and guidance for various design and printing projects.

KTSW Assistant Program Director

2015 • Texas State University – San Marcos, TX

Assisted in the coordination and execution of programming activities, including scheduling, content creation, and team management, contributing to the dynamic operation of the university radio station.

Awards

Muse Creative Awards 2023 - Platinum

Campaign Refresh

Hermes Creative Awards 2023 - Platinum

302c. Integrated Marketing Campaign

Telly Awards 2023 - Bronze

Advertising Campaign

Davey Awards 2022 - Gold

Integrated Campaign-Marketing Effectiveness

Davey Awards 2022 - Gold

Product Launch